NOTICE OF MEETING

COMMUNICATIONS COMMITTEE

October 13, 2010
1:00 p.m. – 4:00 p.m.
2420 Del Paso Road
Yosemite Conference Room
Sacramento, CA 95834

The California Architects Board (CAB) will hold a Board meeting, as noted above. The agenda items may not be addressed in the order noted below. The meeting is open to the public and is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Marcus Reinhardt at (916) 575-7216, emailing marccus.reinhardt@dca.ca.gov, or sending a written request to the address below. Providing your request at least five business days before the meeting to help ensure availability of the requested accommodation.

AGENDA

A. Review and Approve May 20, 2010 Communications Committee Summary Report
B. Review and Approve Recommended Articles for the Next Newsletter
C. Review and Approve Recommendations on 2010 Strategic Plan Objective to Expand the Consumer Content on CAB’s Web Site
D. Review and Approve Recommendations on 2010 Strategic Plan Objective to Expand CAB’s School and Student Outreach Programs
E. Review and Approve Recommendations on the 2010 Strategic Plan Objective to Formulate a Communications Strategy Regarding the Value of an Architect License
F. Review and Approve Recommendations on 2010 Strategic Plan Objective to Use Web-Based Media and the CAB Newsletter to Communicate Key Messages

The notice and agenda for this meeting and other meetings of the CAB can be found on the Board’s Web site: www.cab.ca.gov. Any other requests relating to the Committee meeting should be directed to Mr. Reinhardt at (916) 575-7216.