



Edmund G. Brown Jr.  
GOVERNOR

# CALIFORNIA ARCHITECTS BOARD

PUBLIC PROTECTION THROUGH EXAMINATION, LICENSURE, AND REGULATION

## NOTICE OF MEETING

### COMMUNICATIONS COMMITTEE

March 2, 2011

10:00 a.m. to 1:00 p.m.  
1625 North Market Blvd.  
Humboldt Conference Room, 3<sup>rd</sup> Floor  
(Must check-in with Security on 1<sup>st</sup> Floor)  
Sacramento, CA 95834

The California Architects Board is holding a committee meeting as outlined above. The agenda items may not be addressed in the order noted below. The meeting is open to the public and is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Marccus Reinhardt at (916) 575-7216, emailing [marccus.reinhardt@dca.ca.gov](mailto:marccus.reinhardt@dca.ca.gov), or sending a written request to the address below. Providing your request at least five business days before the meeting to help ensure availability of the requested

### AGENDA

- A. Review and Approve May 20, 2010, and October 13, 2010, Communications Committee Summary Reports
- B. Review and Approve Recommended Articles for the Summer and Fall Issues of *California Architects* Newsletter
- C. Review and Approve Recommendations on the 2010 Strategic Plan Objective to Expand the Consumer Content on the Board's Web Site
- D. Review and Approve Recommendations on the 2010 Strategic Plan Objective to Expand the Board's School and Student Outreach Programs
- E. Review and Approve Recommendations on the 2010 Strategic Plan Objective to Formulate a Communications Strategy Regarding the Value of an Architect License
- F. Review and Approve Recommendations on the 2010 Strategic Plan Objective to Use Web-Based Media and the *California Architects* Newsletter to Communicate Key Messages
- G. Review of the Board's December 2010 Strategic Planning Session

The notice and agenda for this meeting and other meetings of the Board can be found on the Board's Web site: [www.cab.ca.gov](http://www.cab.ca.gov). Any other requests relating to the Committee meeting should be directed to Mr. Reinhardt at (916) 575-7216.

2420 DEL PASO ROAD,  
SUITE 105  
SACRAMENTO,  
CA 95834

916-574-7220 T  
916-575-7283 F

[cab@dca.ca.gov](mailto:cab@dca.ca.gov)  
[www.cab.ca.gov](http://www.cab.ca.gov)